



Partnership Opportunities

Monday, October 17th – Friday, October 21st, 2016



Dear 2016 Seaport Open Sponsor,

“To promote excellence, integrity and mental acuity through youth development and golf instruction by which to encourage professionalism at a more advanced level in order to provide juniors a sustainable economic opportunity.”

The First Tee of Savannah will impact the lives of young people by providing learning facilities and educational programs that promote character-development, teaching life skills and the inherent positive values of golf in a safe, fun environment.

Thank you for your consideration in sponsoring the 2016 Seaport Open. Our tournament not only offers affordable, competitive golf for touring professionals and amateurs, but gives support to local charities. For golf professionals looking to prepare for PGA Tour Q-school, the Seaport Open offers a chance to fine tune their game and allows them personal contact with their Low Country fans.

The Seaport Open’s week long events will be held at Crosswinds Golf Club, the flagship property of Gallea Golf Properties. Crosswinds Golf Club is the area's most unique golfing venue offering 27 holes of some of Savannah's best golf. The course is known for its excellent greens and course conditions throughout the year. The combination of conditions, location, and great service make Crosswinds Golf Club the ideal venue to host such a prestigious event.

Depending on your company's marketing goals and needs, the decision to sponsor the Seaport Open will provide opportunities to increase visibility, differentiate your product from other competitors', entertain clients and improve stature in the community. More importantly, your sponsorship will contribute to assisting the 2016 Seaport Open players in their professional pursuits.

If you have any questions regarding the Seaport Open or charity benefit scramble, please do not hesitate to contact me. Thank you again for your time and consideration.

Sincerely,
Gordon Gnann
Tournament Director

Gallea Golf Properties



Event Overview:

The Seaport Open will be hosted during the week of October 17th- October 21st, at Crosswinds Golf Club. This tournament has been created to bring an event to the Savannah area where regional professional and amateur golfers alike can enter and compete. We hope that this event will bring excitement into the community and to local golfers. The Seaport Open will provide some competition to those who are in offseason and are looking to keep their games sharp for the upcoming tournament season. It is also the vision of the tournament committee and of Gallea Golf Properties that we support local charitable organizations.

Past Seaport Open Professional Champions:

Gene Sauers – 2011 Champion 210(-3) @ *Southbridge Golf Club*

Gene Sauers withstood cool, damp conditions to fend off Tim O’Neal and Tommy Schaff in the inaugural Seaport Open at Southbridge Golf Club in 2011. He shot a 3 day total of 210 which was 3 under par.

- From Savannah, GA
- Attended Georgia Southern University
- Has won 3 times on the PGA Tour
- Suffered a rare skin condition, Stevens-Johnson syndrome
- Seaport Open was his first professional win coming back from retirement
- After a short stint on the Web.com tour he is a full-time member of the Champions Tour

Justin Martinson – 2013 Champion 202(-14) @ *Crosswinds Golf Club*

After the first two rounds Justin Martinson and Mark Silvers were all tied at 14 under par, but an 8 on #2 derailed Silvers as Martinson hung on to win with a final round of even par 72.

- From Avondale, PA
- Attended University of Delaware
- 2010 Colonial Athletic Association Conference Champion
- Multiple mini tour victories since turning professional in 2011
- 2015 Big Break The Palm Beaches FL finalist

Mark Silvers – 2014 Champion 198(-18) @ *Crosswinds Golf Club*

After coming so close in 2013, Mark was finally able to land in the winner's circle in the 2014 Seaport Open. Mark blitzed the field by 7 shots and followed that performance up by qualifying for the PGA Tour's McGladrey Classic days later.

- From Savannah, GA
- Attended University of South Carolina
- Competed in the 2010 and 2015 U.S. Open's
- Has won multiple mini tour events since turning professional in 2009
- Won 2012 Big Break Greenbrier

Mark Silvers – 2015 Champion 198(-18) @ *Crosswinds Golf Club*

Mark Silvers repeats as Seaport Open Champion, matching last year's 3 day total. Unlike last year's 7 shot victory, the margin of victory was only 1, over current Web.com players Mark Anderson, Tim O'Neal, and Richy Werenski.

- From Savannah, GA
- Attended University of South Carolina
- Competed in the 2010 and 2015 U.S. Open's
- Has won multiple mini tour events since turning professional in 2009
- Won 2012 Big Break Greenbrier

Event Format:

The Seaport Open will be a three-day Individual Stroke Play event, Wednesday, October 17th – Friday, October 21st. There will be a cut after the first two rounds. The top 30% and ties will advance to the Final round on Saturday.

Proposed Schedule

Monday, October 17 th	Benefit Scramble 12:30 PM Shotgun Start
Tuesday, October 18 th	Par 3 Competition 5:45pm Shotgun Start
Tuesday, October 18 th	Pairings Party 7:00pm – 9pm
Wednesday, October 19 th	First Round, 9:00 AM Tee Times
Thursday, October 20 th	Second Round, 9:00 AM Tee Times
Friday, October 21 st	Final Round, 9:00 AM Tee Times
Friday, October 21 st	Awards Ceremony, immediately after completion of Final Round

Public Relations:

The tournament committee for the Seaport Open will conduct a thorough marketing and public relations campaign across the Southeast region that will include:

Tools

- The tournament committee will design flyers to be passed out to all regional golf courses, professional and amateur tournaments, and local golf outlet stores in the Low Country area.
- Timely updates and reminders via email blasts
- An event homepage and use of internet tools such as Facebook
- Word of mouth by well-known local golf professionals to their peers
- Press releases announcing event updates and player commitments
- Partnering with local and regional outlets to obtain coverage/highlights leading up to and during the event

Ace Sponsor

\$5000 – 1 available

Package Includes:

- Inclusion of sponsor logo, recognized as the Title sponsor of the Seaport Open: i.e. The 2016 “Your Company Name” Seaport Open
- Inclusion of sponsor logo, recognized as the Title sponsor on all email blasts, tournament webpage, and tournament banner at the 1st Tee Box
- Inclusion of sponsor logo, recognized as the Title sponsor on all Player Entry Forms
- Inclusion of sponsor logo on all additional print advertising and any other promotional materials used during the event
- Recognition as the Title sponsor in press releases to local and regional media outlets.
- Opportunity to display sample products/brochures on site at the event
- Green Fee and Cart Fee for 4 golfers good Monday – Sunday anytime at any Gallea Golf Properties facility
- 2 Teams (foursomes) entry into the Seaport Open Benefit Scramble, Monday, October 17th, 2016
- Invitation to Tournament Pairings Party

Albatross Sponsor**\$2500 – 1 available**

Package Includes:

- Inclusion of sponsor logo, recognized as a sponsor on all email blasts
- Inclusion of sponsor logo, recognized as a sponsor on tournament webpage
- Inclusion of sponsor logo, Displayed on tournament sponsor board
- Inclusion of sponsor logo on all additional print advertising and any other promotional materials used during the event
- Recognition as a sponsor in press releases to local and regional media outlets.
- Green Fee and Cart Fee for 2 golfers good Monday – Friday anytime, and a discounted rate of \$30 for any players that fill your foursome at any Gallea Golf Properties facility
- 2 Teams (foursomes) entry into the Seaport Open Benefit Scramble, Monday, October 17th, 2016
- Invitation to Tournament Pairings Party

Eagle Sponsor**\$1000 - Unlimited**

Package Includes:

- Inclusion of sponsor logo, recognized as a sponsor on all email blasts
- Inclusion of sponsor logo, recognized as a sponsor on tournament webpage
- Inclusion of sponsor logo, Displayed on tournament sponsor board
- Inclusion of sponsor logo on all additional print advertising and any other promotional materials used during the event
- Inclusion of sponsor logo, Displayed on a designated tee box, or Green throughout the tournament
- Recognition as a sponsor in press releases to local and regional media outlets.
- Green Fee and Cart Fee for 2 golfers good Monday – Friday anytime, and a discounted rate of \$30 for any players that fill your foursome at any Gallea Golf Properties facility
- 1 Team (foursome) entry into the Seaport Open Benefit Scramble, Monday, October 17th, 2016
- Invitation to Tournament Pairings Party and Benefactor Ceremony

Birdie Sponsor**\$500 – 18 available**

Package Includes:

- Inclusion of sponsor logo, recognized as a sponsor on tournament webpage
- Inclusion of sponsor logo, Displayed on tournament sponsor board
- Inclusion of sponsor logo, Displayed on a designated tee box during the Benefit Scramble
- 1 Team (foursome) entry into the Seaport Open Scramble, Monday, October 17th, 2016

- Invitation to Tournament Pairings Party and Benefactor Ceremony

Par Sponsor

\$250 - Unlimited

Package Includes:

- Inclusion of sponsor logo, recognized as a sponsor on tournament webpage
- Inclusion of sponsor logo, Displayed on a designated place on golf course
- Green Fee and Cart Fee for 1 golfer good Monday – Friday anytime, and a discounted rate of \$30 for any players that fill your foursome at any Gallea Golf Properties facility

Up and Down Sponsor (hole sponsor)

\$100 - Unlimited

Package Includes:

- Inclusion of sponsor logo on tournament hole, recognized as a hole sponsor on tournament webpage

Food and Beverage Sponsor

\$100 - Unlimited

Package Includes:

- Inclusion of sponsor logo during food and beverage events, recognized as a food and beverage sponsor on tournament webpage

Please contact us if you would like to sponsor The Seaport Open at a level not mentioned above. We are happy to create a sponsorship package/level that will accommodate your needs.

Contact Information: For information regarding sponsorships and/or The Seaport Open, please contact Gordon Gnann, Tournament Director at 912-920-4653 or gnann@galleagolfproperties.com.

Seaport Open Winners

Professional

2011 Champion Gene Sauers
2012 Not Contested
2013 Champion Justin Martinson
2014 Champion Mark Silvers
2015 Champion Mark Silvers

Amateur

2011 Low-Amateur Travis Williamson
2012 Not Contested
2013 Low-Amateur Stuart Clarke
2014 Low-Amateur Jared Wagenaar
2015 Low-Amateur Christopher Sells

The Seaport Open has raised \$8000 for local Charities!!





Sponsorship Form

Company, Organization, or Individual _____

Address _____

City _____ State _____ Zip Code _____

Phone Number() _____ Fax Number() _____

Contact Person _____ Email _____

SPONSORSHIP LEVELS – Please choose one

- ACE** Sponsor (\$6500)
- ALBATROSS** Sponsor (\$2500)
- EAGLE** Sponsor (\$1000)
- BIRDIE** Sponsor (\$500)
- PAR** Sponsor (\$250)
- UP AND DOWN** Hole Sponsor (\$100)
- FOOD AND BEVERAGE** Sponsor (\$100)

Total Amount Enclosed: \$ _____ (Sponsorship due: **September 30th, 2016**)

Check Enclosed (please make payable to The Seaport Open)

Credit Card Payment Visa MasterCard AMEX Discover

Card # _____ Exp. Date _____

Name on Card _____ Signature _____

Please email, fax or mail this form to:

Crosswinds Golf Club

Attn: Seaport Open

232 James B Blackburn Drive Savannah, GA 31408

(912) 966-1015 fax

gnann@galleagolfproperties.com , amy.costley@galleagolfproperties.com

Or call 912.966.1909 to place Credit Card Order by phone



Benefit Golf Classic

Monday, October 17th, 2016

Crosswinds Golf Club

11am Registration/12:30pm Shotgun

Entry Form due by 6:00pm Wednesday, October 12th, 2016

Tournament Format: 4-person Scramble

Player's Names: 1. _____ Contact #: _____
2. _____ Contact #: _____
3. _____ Contact #: _____
4. _____ Contact #: _____

Entry Fee: **\$75**/player or **\$300**/team

Team Name: _____

Contact Name and Email: _____

Payment:

Seaport Open Sponsor Complimentary Team

Check Enclosed (please make payable to **The Seaport Open** and is due by **6:00pm Wednesday, October 12th, 2016**)

Credit Card Payment Visa MasterCard AMEX Discover

Card # _____ Exp. Date _____

Name on Card _____ Signature _____

Please email, fax or mail this form to:

Crosswinds Golf Club

Attn: Seaport Open

232 James B Blackburn Drive Savannah, GA 31408

(912) 966-1015 fax

gnann@galleagolfproperties.com , amy.costley@galleagolfproperties.com

Or call 912.966.1909 to place Credit Card Order by phone